# Applied Social Psychology

**Brief description of course content (according to the programme's verification report)**

**Descriptors:** Introduction to Applied Social Psychology Psychosocial methods of application. Areas of application for Social Psychology.

**Contents:**

Introduction to Applied Social Psychology: theories and methods.

Social Psychology of Health. Psychology and gender. Environmental Psychology. Social Psychology and immigration. Social Psychology in the family. Political Psychology. Legal Psychology

**Learning outcomes**

- Training objectives:

- To know about the different methods of diagnosis and psychosocial intervention in the different areas of application for Social Psychology.

- To know about different research methodologies for the work of the Applied Social Psychology professional.

- To learn to identify and define a social problem.

- To know how to define the objectives of a psychosocial intervention.

- To cultivate the required interpersonal skills for optimising teamwork, especially in multidisciplinary contexts.

**Planned learning activities**
**Theory Syllabus**

**Topic 1: Introduction to Applied Social Psychology: theories and methods**

1. Introduction

2. Origin, definition and characteristics

3. Theoretical models

4. Psychosocial intervention

**Topic 2: Social Psychology of Health**

1. Introduction

2. Behaviours in health and disease

3. Main lines of research in Social Psychology of Health

4. Main theoretical models

**Topic 3: Environmental Psychology.**

1. Introduction

2. Background and goal of Environmental Psychology.

3. Environmentally-friendly behaviour: definition and classification of environmental behaviours

4. Main lines of research in Environmental Psychology

5. Main models used in the study of environmental behaviour

**Topic 4: Legal Psychology**

1. Introduction

2. Historical perspective and definition

3. Main lines of research in Criminal and Penal Psychology

4. Prevention of antisocial and criminal behaviour

**Topic 5: Political Psychology.**

1. Introduction

2. Definition

3. Main lines of research in Political Psychology

4. Promotion of political participation

**Topic 6: Other fields of application**

1. Social Psychology and immigration.

2. Social Psychology in the family.

3. Psychology and gender.

For each topic, the teacher will present the contents which may be the most challenging for students (large group class). For each topic an average time of 3 hours is estimated.

The corresponding material and/or procedural instructions for each activity and practical exercises to be completed will be available on the virtual platform Prado 2 before the relevant session.

The material for each topic must be read in advance by students so that they can ask questions in the classroom and thus support their learning. The format of theoretical classes will be of an explanatory nature, where a brief presentation of the contents included in the theoretical programme will be given, and the necessary material considered appropriate for its development (slides, reading references, etc.) will be provided, so students can have the most complete training possible in each of the topics dealt with.

**Practical Syllabus**

Students must create a subject glossary. For each topic, a practical session will be allocated to discussing and sharing the key concepts which will make up the subject glossary and which should be uploaded in advance by students to Prado 2. The objectives and work procedure to create the glossary will be specified in a separate glossary guide. The glossary will be created in groups.

Seminars will also be proposed, each one touching upon one of the classic fields of application for Social Psychology: legal, health, gender, family, immigration, politics and environmental. The work team must proceed to carry out a literature search and read the reference material on a specific topic as well as designing a research or intervention proposal which would help to solve a social problem from those suggested.